



Celebrate 30 Years U.S.-Vietnam Relations

AAE's Student Fairs in Vietnam Fall 2026

REPORT



Ho Chi Minh City



Ha Noi



Da Nang

NORTH AMERICAN EDUCATION FAIRS

FALL 2026



THANK YOU!

Access American Education (AAE) would like to express our warmest thanks for your participation in our **AAE Fall Fairs** from **September 30 to October 6, 2026** in Vietnam.

The success of the AAE Fairs was greatly enhanced due to your interest in Vietnam international recruitment and a partnership with AAE. Our mission was to have a positive impact on the community in Ho Chi Minh City, Ha Noi, Da Nang, and bring awareness to Vietnamese students about education possibilities in North America. With your support, we all created an opportunity for students to meet with top quality U.S. and Canadian schools such as yourselves. We would like to thank all of you for helping AAE achieve an excellent and memorable education event.

We appreciate your feedback and look forward to working together in the next cycle.

Fairs Program

AAE Fall 2026 Program Agenda in details:

- Fairs: [View here](#)
- Extra high school visit: [View here](#)

Mon	Tue	Wed	Thu	Fri	Sat	Sun
28	29	<u>30 Sep</u> Extra High School Visit Ho Chi Minh City	<u>1 Oct</u> Extra High School Visit Ho Chi Minh City	<u>2</u> High School Visit Ho Chi Minh City	<u>3</u> Student Fair Ho Chi Minh City	<u>4</u> Student Fair Ha Noi
<u>5</u> High School Visit Da Nang	<u>6</u> Student Fair Da Nang	7	8	9	10	11



List of Participants

AAE FALL FAIRS 2026 - PARTICIPANT MAP

Visit Us

aaevietnam.com
fb.com/AAEVietnam



CANADA

- Columbia College
- International Business University
- Saskatchewan Polytechnic
- University of Alberta
- University of Victoria
- Cambrian College
- Confederation College
- Coquitlam College
- Douglas College
- St. Lawrence College

Adelphi University
Monroe University
Pace University
SUNY Oneonta
SUNY Oswego
University at Albany
Finger Lakes Community College
SUNY Fulton-Montgomery Community College

Gonzaga University
Shoreline College

University of Oregon
Lane Community College
Delphian School

Colleges of Contra Costa
Los Angeles City College
Santa Ana College

Arizona State University

Lawrence Technological University
Saginaw Valley State University

North Park University
University of Illinois at Chicago

University of Missouri
- St. Louis

Oklahoma State University

University of Cincinnati
University of Toledo

University of New Hampshire
Northeastern University
Simmons University
UMassachusetts Dartmouth
Worcester Polytechnic Institute

University of Bridgeport
University of Connecticut
Bridgeport International Academy

Drexel University
Duquesne University
Temple University
Community College of Philadelphia

Loyola University Maryland

College of Central Florida
Florida International University
Full Sail University
St. Thomas University

Springwood
School

NORTH AMERICAN EDUCATION FAIRS

FALL 2026

Pre – Fair Activities

Connect with AAE

AAE ensures quality services and outstanding opportunities to recruit Vietnamese students to North American colleges and universities.



Marketing Tactics

- Event landing page ([Click to view](#))
- Facebook/Instagram Advertising ([Click to view Fanpage](#))
- Tiktok Video Advertising ([Click to view Tiktok channel](#))
- Google Search Engine
- Email marketing
- PR article on online newspapers
- Poster/Flyer/Banner distributed in local high schools
- Direct call
- SMS

Event Landing Page

Event landing page provides fair information in details.

[\(View here\)](#)

TRIỂN LÃM DU HỌC

Mỹ & Canada Mùa Thu 2026

Gặp gỡ trực tiếp đại diện tuyển sinh từ các trường Mỹ & Canada, sẵn học bổng hấp dẫn và được tư vấn hồ sơ, visa miễn phí – hoàn toàn không mất phí tham dự.

TP. Hồ Chí Minh · 03/10/2026

Hà Nội · 04/10/2026

Đà Nẵng · 06/10/2026

[Đăng ký tham dự ngay →](#)



ACCESS AMERICAN EDUCATION AIRC CERTIFIED Recruitment Council

TRIỂN LÃM DU HỌC

**MỸ & CANADA
MÙA THU 2026**

Gặp gỡ trực tiếp **40+ trường**
từ Trung học đến Đại học - Sau Đại học

Học bổng lên đến **100%**

Tp.HCM 3.10 | KS REX
Hà Nội 4.10 | KS Du Parc
Đà Nẵng 6.10 | KS Hilton



ĐĂNG KÍ NGAY 0919 16 42 43

The graphic features a woman in a red shirt sitting on the ground, pointing upwards, next to a large white oval frame showing the Statue of Liberty and the CN Tower. The background is a light blue sky with a small airplane.

Social Media Advertising

Creating engaging content, such as videos, graphics, and compelling copy to grab the attention of our target audience and encourage them to learn more about the event and drive traffic to AAE Fairs. ([View AAE Fanpage here](#))



Sẵn học bổng đến 100%

🕒 Thu Sep 10, 5:06pm

👁 153.2K ❤️ 255

👤 0 ➡️ 0



Đại Học Mỹ & Canada Cấp Học Bổng 100%

🕒 Fri Sep 4, 1:53pm

👁 150.6K ❤️ 149

👤 9 ➡️ 6



Talk #Visa Du học Mỹ 2027 cùng Nguyên P...

🕒 Mon Sep 14, 8:11pm

👁 39.2K ❤️ 14

👤 2 ➡️ 0



Danh Sách Học Bổng Mỹ Mới Nhất

🕒 Thu Aug 13, 12:47pm

👁 24.4K ❤️ 50

👤 5 ➡️ 0



Triển lãm Du học Mỹ & Canada Mùa Thu 2026

🕒 Thu Sep 24, 12:45pm

👁 15.3K ❤️ 18

👤 0 ➡️ 0

Views ⓘ

5.8M ↑ 179.7%

3-second views ⓘ

90.4K ↑ 13.8K%

Content interactions ⓘ

8.4K ↑ 35%

Tiktok Video Advertising

Partnering with popular TikTok influencers who resonate with the 13-18 age group. They created content that promotes the event, shares their own experiences with college fairs, and encourages their followers to attend. ([View AAE Tiktok channel here](#))



Media Coverage

PR articles on the most read Vietnamese online newspapers - Vnexpress.net
([Read here](#))

Giáo dục

Tin tức

Tuyển sinh

Chân dung

Du học

Thảo luận

Học tiếng Anh

Giáo dục 4.0



Cơ hội nhận học bổng đến 100% từ 50 trường Mỹ, Canada

Công ty AAE tổ chức triển lãm du học quy tụ hơn 50 trường, từ bậc trung học đến sau đại học tại Mỹ và Canada, với nhiều suất học bổng đến 100%.

Flyer/Poster/Banner

Thousands of fliers, posters and banners are distributed in local high school campuses.



ACCESS AMERICAN EDUCATION **AIRC CERTIFIED** **THE AMERICAN SCHOOL**

SIGN UP NOW
0919 16 42 43
aevietnam.com

SCAN ME

North American Education Fair Fall 2026

2:30PM - 5:30PM Saturday, October 3rd
REX Hotel - 1st Floor, 141 Nguyen Hue Street, Sai Gon Ward (D1)

Grid of 40+ US & Canada Schools logos including: Temple University, SUNY Oswego, University at Albany, Oswego State University, North Park University, University of Toledo, Niagara Valley University, Full Sail University, University of New Hampshire, ASU, Colorado State University, Duquesne University, St. Thomas University, Drexel University, University of Oregon, Monmouth University, Lawrence Technological University, Loyola University, University of Cincinnati, WPI, Wittenberg University, Northern University, UConn, Simmons University, Pace University, Arizona State University, University of Alberta, University of Victoria, IBU, International Business University, Kaplan University, California State University, LACC, University of Illinois, Fullerton-Montgomery, Finger Lakes, Shoreline College, College of Central Florida, Lane Community College, Santa Ana College, Confederation College, St. Lawrence College, DOUGLAS COLLEGE, CAMBRIDGE COLLEGE, COQUITLAM COLLEGE, SPRINGWOOD INTERNATIONAL, DELPHIAN SCHOOL.

40+ US & Canada Schools

High School - Undergraduate - Postgraduate | Meet & talk directly with Admissions Directors

Scholarship Fund up to 100%

From participating institutions On-the-spot evaluation for attendees bringing academic records

U.S. Study Abroad Talk

4PM: "US Student Visa Application Process" | Mr. Cody Titensor - Former Vice Consul of the U.S.



FREE FOR THE FIRST 10 REGISTRATIONS!
Contact Hotline/Zalo: 0919164243



ACCESS AMERICAN EDUCATION
USA & CANADA EDUCATION
ADMISSIONS OFFICE

1st Floor, Room 102, LANT Building,
56-58-60 Hai Ba Trung,
Sai Gon Ward, HCMC

Hotline/Zalo: 0919 16 42 43
Website: aevietnam.com

TEMPLE UNIVERSITY GATEWAY PROGRAM
A 4-week (36-hour) bridge program in Ho Chi Minh City helping students build academic English and essential skills to succeed at US universities, co-organized by Temple Uni. & AAE

Students who complete the program will be directly admitted to Temple University.
Tuition: \$300 | Requirement: IELTS from 5.5 | Start Date: 7/10/2026 | Location: AAE Office



ACCESS AMERICAN EDUCATION **AIRC CERTIFIED** **THE AMERICAN SCHOOL**

Đăng ký ngay
0919 16 42 43
aevietnam.com

SCAN ME

Triển Lãm Du Học Mỹ & Canada Mùa Thu 2026

14h30 - 18h00 Thứ bảy 03/10/2026
Khách sạn REX - Lầu 1, 141 Nguyễn Huệ, P. Sài Gòn (Quận 1)

Grid of 40+ US & Canada Schools logos (same as the English flyer).

40+ trường Mỹ & Canada

Trung học - Đại học - Sau Đại học
Gặp gỡ & trao đổi trực tiếp với
Giám đốc tuyển sinh

Quỹ học bổng đến 100%

Từ các trường tham dự triển lãm
Xét tuyển tại chỗ cho PH-HS có
mang theo hồ sơ học tập

U.S. Study Abroad Talk

16h-17h: "Quy trình xin Visa du học Mỹ" | Mr. Cody Titensor - Nguyên Phó Lãnh sự Hoa Kỳ



MIỄN PHÍ 10 SUẤT ĐĂNG KÝ SỚM NHẤT
LH Hotline/Zalo: 0919164243



ACCESS AMERICAN EDUCATION
VĂN PHÒNG TUYỂN SINH
GIÁO DỤC HOA KỲ & CANADA

Lầu 1, LANT Building, 56-58-60
Hai Bà Trưng, P. Sài Gòn, Tp.HCM

Hotline/Zalo: 0919 16 42 43
Website: aevietnam.com

TEMPLE UNIVERSITY GATEWAY PROGRAM
Chương trình cầu nối 4 tuần (36 giờ) tại Tp.HCM giúp học sinh xây dựng tiếng Anh học thuật và các kỹ năng cần thiết để thành công tại các trường đại học Mỹ, do Temple Uni. & AAE đồng tổ chức.

Đặc biệt, học sinh hoàn thành chương trình sẽ được trực tiếp nhận vào Temple University.
Học phí: \$300 | Yêu cầu: IELTS từ 5.5 | Khai giảng: 7/10/2026 | Địa điểm: Văn phòng AAE

Flyer/Poster/Banner

Thousands of fliers, posters and banners are distributed in local high school campuses.



Email Marketing

via AAE email database with 5,000+ active email users



TRIỂN LÃM DU HỌC

MỸ & CANADA MÙA THU 2026

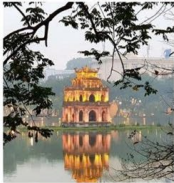
Gặp gỡ trực tiếp **40+ trường** từ Trung học đến Đại học - Sau Đại học

📍 **Tp.HCM 3.10** | KS REX
📍 **Hà Nội 4.10** | KS Du Parc
📍 **Đà Nẵng 6.10** | KS Hilton

ĐĂNG KÍ NGAY ☎ 0919 16 42 43

Thư Mời!

Access American Education thân mời Quý phụ huynh và các bạn học sinh quan tâm về Du học đến tham dự sự kiện **Triển lãm Du học Mỹ & Canada mùa Thu 2026**, quy tụ **40+ trường** từ Trung học đến Đại học và sau Đại học do AAE tổ chức. Ngoài ra, khi tham gia sự kiện, Quý phụ huynh và các bạn học sinh còn có cơ hội bốc thăm may mắn và nhận được những phần quà cực hấp dẫn từ AAE!

 TP. HỒ CHÍ MINH 03.10 14:30 - 17:30 Khách sạn Rex 141 Nguyễn Huệ, P. Sài Gòn	 HÀ NỘI 04.10 9:00 - 12:00 Khách sạn Du Parc 84 Trần Nhân Tông, P. Hai Bà Trưng	 ĐÀ NẴNG 06.10 17:00 - 20:00 Khách sạn Hilton 58 Bạch Đằng, P. Hải Châu
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Đăng Kí Tham Gia Miễn Phí!



SẴN HỌC BỔNG MỸ & CANADA LÊN ĐẾN 100%

TRUNG HỌC - CAO ĐẲNG CỘNG ĐỒNG - ĐẠI HỌC & SAU ĐẠI HỌC

ASU, TEMPLE, COLORADO STATE, UNIVERSITY OF OREGON, BUREY CONCORDIA, CINCINNATI, University of New Hampshire, STU, DUQUESNE UNIVERSITY, FULL SAIL UNIVERSITY, ALABAMA, TOLEDO, IBU, OSWEGO, WPI, SAGINAW VALLEY, UNIVERSITY OF ALABAMA, NORTH BARK UNIVERSITY, Drexel, UNIVERSITY OF VICTORIA, UCONN, PACE, Simmons, UNIVERSITY OF ALABAMA, University of Victoria, LOYOLA, UMSL, SANTA ANA, Finger Lakes, COQUITLAM COLLEGE, St. Lawrence College, CONCORDIA COLLEGE, LACC, Fulton-Montgomery, CONFEDERATION COLLEGE, Columbia College, SPRINGWOOD INTERNATIONAL, Lane, CF, CENTRAL FLORIDA, Shoreline College, Columbia College, SPRINGWOOD INTERNATIONAL, Lane, CF, CENTRAL FLORIDA, Shoreline College, Columbia College, SPRINGWOOD INTERNATIONAL

Hỗ trợ tư vấn nhanh ☎ 0919 16 42 43 aaevietnam.com

Đây là cơ hội rất tốt để gặp đại diện tuyển sinh quốc tế của các trường và được trực tiếp giới thiệu về cơ hội học tập, thông tin tuyển sinh, hồ sơ nhập học, giải đáp thắc mắc về du học và học bổng.

Xem Danh Sách Trường & Học Bổng



Nhiều đặc quyền **MIỄN PHÍ** dành riêng cho khách tham dự:

- Gặp gỡ **40+ trường** Mỹ & Canada
- Quý học bổng độc quyền **lên đến 100%**, xét tuyển ngay tại chỗ
- Chia sẻ thông tin du học Mỹ 2027 từ **Ông Cody Titensor - Nguyên Phó Lãnh sự Hoa Kỳ**
- Tư vấn lộ trình du học chuyên sâu 1:1 **miễn phí**
- **Định hướng** các ngành học hot với cơ hội làm việc, định cư hấp dẫn

NORTH AMERICAN EDUCATION FAIRS

FALL 2026

During Fair Activities

Connect with AAE

AAE ensures quality services and outstanding opportunities to recruit Vietnamese students to North American colleges and universities.



Fair Activities

HO CHI MINH CITY

Extra High School Visit – Mini Fair

September 30

- Thuc Hanh High School ([View photos here](#))
- Saigon South International School - SSIS
- Ly Thai To High School ([View photos here](#))

October 1

- Tran Van Giau High School ([View photos here](#))
- British International School
- Gia Dinh High School ([View photos here](#))



Fair Activities

HO CHI MINH CITY

High School Visit – Mini Fair | October 2

- The American School - TAS ([View more here](#))
- VNU-HCM High School for the Gifted



Fair Activities

HO CHI MINH CITY

Student Fair | October 3 – REX Hotel ([View more here](#))



Fair Activities

HO CHI MINH CITY - Student Fair | October 3 – REX Hotel

Guest speakers for the U.S. Study Talks session:

- *Cody Titensor, Former U.S. Vice Consul*
- *Rob Sheppard, Associate Director of Academic Services Center for American Language & Culture, Temple University*



Fair Activities

HA NOI

Student Fair | October 4 – Du Parc Hotel ([View more here](#))



Fair Activities

DA NANG

High School Visit | October 5 - Phan Chau Trinh High School ([View more here](#))



Fair Activities

DA NANG

Student Fair | October 6 – Hilton Hotel ([View more here](#))



Principal's Guide

Over 1,000 printed books were distributed to high school principals and students across Vietnam – as well as to students and parents attending the AAE Fairs.

- Review AAE 2026 Fall Principal's Guide [here](#)



Lucky Draw Promotion

To attract more attention to the event and to add further incentives for students and parents to visit the AAE Fairs, we organize a lucky draw for fair attendees with a special draw and opportunity to win a prize (e.g. Instax camera, speaker, headphone, power banks, gift vouchers, etc.). Institutions were also invited to contribute prizes.

AAE FALL FAIR 2026

RÚT THĂM MAY MẮN



TP.HCM 3.10 | KS REX
Hà Nội 4.10 | KS Du Parc
Đà Nẵng 6.10 | KS Hilton

ĐĂNG KÝ MIỄN PHÍ NGAY



Photo Gallery

[View Fair Photo Gallery here](#): Check out a selection of images to share with your friends and colleagues on the excitement of **AAE 2026 Fall Fairs**.



[Đà Nẵng 6.10] Triển Lãm Du Học Mỹ & Canada Mùa Thu 2026



[Hà Nội 4.10] Triển Lãm Du Học Mỹ & Canada Mùa Thu 2026



[TP. Hồ Chí Minh 3.10] Triển Lãm Du Học Mỹ & Canada Mùa Thu 2026

NORTH AMERICAN EDUCATION FAIRS

FALL 2026

Post - Fair Activities

Connect with AAE

AAE ensures quality services and outstanding opportunities to recruit Vietnamese students to North American colleges and universities.



Follow-up

1. Follow-up leads by:

- AAE Counselors
- AAE Call Center
- Agent Network Business Development
- Social Media Marketing Campaign

2. Counsel students applying to the schools who joined AAE Student Recruitment Fairs

Connect with us!

Please contact **Ken Cooper** (ken@aae.us.com) and/or **Lan Vu** (lanvu@aaevietnam.com) and/or **Trang Nguyen** (trangnguyen@aaevietnam.com) for further information or specific questions about:

- AAE Fair sign ups
- In-country services and administrative needs

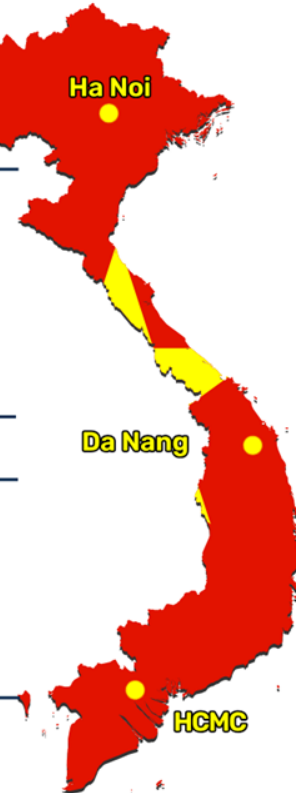
Upcoming Events

[Register Now!](#)

aae.us.com

March

Mon	Tue	Wed	Thu	Fri	Sat	Sun
8	9	<u>10</u> Two-Day High School Visit Tour Ho Chi Minh City	<u>11</u> Two-Day High School Visit Tour Ho Chi Minh City	<u>12</u> High School Visit Ho Chi Minh City	<u>13</u> Student Fair Ho Chi Minh City	<u>14</u> Student Fair Ha Noi
<u>15</u> High School Visit & Student Fair Da Nang	16	17	18	19	20	21



September

Mon	Tue	Wed	Thu	Fri	Sat	Sun
20	21	<u>22</u> Two-Day High School Visit Tour Ho Chi Minh City	<u>23</u> Two-Day High School Visit Tour Ho Chi Minh City	<u>24</u> High School Visit Ho Chi Minh City	<u>25</u> Student Fair Ho Chi Minh City	<u>26</u> Student Fair Ha Noi
<u>27</u> High School Visit Da Nang	<u>28</u> Student Fair Da Nang	29	30	1 Oct	2	3



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